Internal Management

Meeting

01.08.2015

Agenda:

1. Talk about researching Taobao
   1. delivery (logistics)
   2. past 10 years
   3. current stage
   4. future plans - in 5 to 10 years
   5. charging fees
   6. payment platforms
   7. UI/UX

Minutes:

1. This meeting was recorded but due to the bad connectivity (most likely because of my computer), the recording is not useful. However, I managed to get the important points from Khue.
2. Zen joined the conversation today.
3. Kue shared his research about the UX/UI for taobao, these are his key points:
   1. ranking/level = feedback system
      1. instead of star ratings they use diamonds, like qq & wechat.
   2. theme and online marketplace design guideline.
      1. uniform framework
   3. sourcing mechanism / searching
      1. used/new mixed
   4. All in chinese